



## Dr. Deborah Farrell

Could non-invasive cosmetic medicine play a part in a person's career longevity? According to recent statistics, the answer is "yes". Several studies and reports indicate that, despite hopes to the contrary, looks do matter when finding and maintaining work, an important reality for people seeking employment.

Deborah M. Farrell, MD, Farrell Laser and Cosmetic Medicine Center, Mechanicsburg, agrees with those findings, as she regularly helps patients from all walks of life who want to improve their appearances for the sake of their livelihoods.

States Dr. Farrell, "I work with executives, sales persons, realtors and other professionals. They want to be seen as dynamic and successful; consequently, they come to me requesting tattoo removal, fine line and wrinkles reduction, and other cosmetic procedures. Afterwards, they look and feel better, which many affirm makes a big difference in how they are treated as job applicants or prospective clients."

Of course, individuals entering or in the job market may be concerned about the "down time" commonly associated with non-invasive cosmetic medicine. However, citing the advanced tools she uses, Dr. Farrell can allay patients' worries.

"We invest in the latest technologies that offer the most effective routes to the desired results," she explains. "Take our new Ultrapulse Active FX fractional resurfacing laser, for instance. It offers remarkable benefits in a single treatment, and patients typically recover in less than a week. It's great for anyone who wants to reduce pigmentation, wrinkles, sun damage... even acne scars. And it's safe for ethnic skin types."

In addition to offering top-of-the-line equipment and procedures like Botox, Dysport, fillers, laser rejuvenation, rosacea treatments and more, Dr. Farrell invests time in the comfort and security of every individual she treats. "I go out of my way to give patients the ultimate experience," she avers. To this end, she employs topical creams, cool air, anesthetics, and slow, gentle techniques to maximize comfort and healing. "Our goal is to give people optimal and natural results with minimal downtime."

So what does this mean for professionals seeking a career "edge"? Namely, that Dr. Farrell understands their concerns and is devoted to serving their needs safely and effectively in a comfortable and professional environment. "My approach is to discuss a person's medical history, lifestyle and objectives upfront. Then, I recommend the best procedure for him or her. It's a process that produces excellent results and I enjoy hearing the stories of positive outcomes that can be attributed to helping a person feel more confident about the way he or she looks."

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